

# EXHIBIT PROSPECTUS

## Transitioning a Dental Practice

Valuable Information in Purchasing  
a Practice for Both Buyer and Seller

### 2023 ASDA Annual Session

**Arkansas State Dental Association**  
***Robinson Center - Meeting Space***

Featured Speaker:  
**Dr. Mark Hyman**  
One of *Dentistry Today's* Top 100  
Speakers in Dentistry



***The Arkansas State Dental Association will hold its 2023 Annual Session on March 10-11 at the Robinson Center - Meeting Space. We are inviting all vendors to join us in person. We hope you make plans to exhibit with us!***

## **General Information**

### Application for Space

To apply, complete the enclosed Exhibit Space Application/Contract and return with full payment to:

**ASDA • 7480 Highway 107 • Sherwood, AR 72120**

Fax Number: 501-834-7657. For questions, please contact ASDA at (501) 834-7650

## **Space Assignment**

Please note that all exhibits will occur in Ballroom C of the Robinson Center - Meeting Space in a similar manner to previous ASDA conferences. The assignment of exhibit space will be on a first come, first served basis. The Association will make every effort to make assignments to prevent face-to-face or side-by-side placement of exhibitors displaying products or services of a like or similar nature.

## **Exhibit Activities (Exhibits will occur on Friday, March 10 only )**

### Exhibitor Showcase Break

Friday, March 10 – 10:00 am and 3:00 pm

### ASDA Exhibitor Challenge

Friday, March 10 – 7:30 am to 3:25 pm

- o Game for ALL Dentists (Winners announced at 3:25 pm)
- o Must stop by each Exhibitor Booth and get a Representative from that booth to initial the game card
- o Prize Drawing for Dentists that get initials from every Exhibitor Booth

## **Clinician Presentations (All Presentations are at the Hotel)**

### Friday, March 10

• **Dr. Mark Hyman**— *Dr. Mark Hyman is a renowned dentist in Greensboro, NC, and a public speaker/ thought leader whose work is characterized by his warmth, enthusiasm, sense of humor, and passion for dentistry. As an accomplished seminar speaker, he has lectured throughout North America at every major dental meeting. Dr. Hyman is an Adjunct Full Professor at UNC School of Dentistry, teaching the dental and hygiene students, AEGD, and GPR residents. For the past 17 years, Dentistry Today magazine has a selected Dr. Hyman as one of the Top 100 speakers in dentistry. He has earned national and international recognition for his innovative and engaging teaching.*

## **Rules and Regulations**

### Booth Rental and Sponsorships

Standard Booth Rental is \$900 for each space requested. Preferred Booth Rental (centered across from food/ beverage tables) is \$1,400 for each space requested. Payment must be made in full by March 3, 2023 in order to receive a booth assignment. For more information, contact Teryn Horton-Williams at teryn@arkansasdentistry.org or 501-617-0879; or ASDA at 501-834-7650.

Refund Policy

Payment of space rental may be refunded if the exhibitor notifies the Association in writing prior to March 3, 2023. Refunds will be made after that date only if the ASDA is able to rent the space to another exhibitor.

Subletting of Space

No exhibit space or any part thereof shall be assigned or sublet without written consent of the Association. No products shall be displayed or sold, other than the products of the firm occupying the exhibit space.

Security and Liability

The Association will not be responsible for any injury to any exhibitor or for the loss of any property of any exhibitor by fire, theft, damage or any other cause whatsoever. The Association reserves the right to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs or any other feature or action, which might harm or impair the high standards of the Association.

Agreement to Conditions

Each exhibitor, and their employees, agree to abide by these rules and further agrees that the sole control of the exhibit area rests with the Association.

Registration

Exhibitor registration packets will be placed on booth tables by 6:30 a.m. on Friday.

Accessories Provided (For Standard and Premium Booths)

- 6' Covered Table • 2 Chairs

Service Kit

This will be e-mailed with confirmation of booth assignment and will include an Order Form for additional Accessories, Shipping Information, and Order Form for Additional Services

**Exhibit Schedule and Layout**

Exhibit Information

- Move-In: Thursday, March 9, 3:00pm – 8:00 pm
- Exhibit Schedule: Friday, March 10 , 7:30 am – 5:00 pm (NO Exhibits on Saturday, March 11)
- Move-Out: Friday, March 10, 5:00 pm – 8:00 pm

Please see registration and sponsorship forms on next two pages.

If you have questions or concerns, please feel free to contact Teryn at [teryn@arkansasdentisty.org](mailto:teryn@arkansasdentisty.org) or 501-617-0879; or Holly or Billy at 501-834-7650.



APPLICATION FOR CONTRACT & EXHIBIT SPACE:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact E-mail \_\_\_\_\_

Company Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_

Booths: [ ] Standard booth—\$900. [ ] Preferred booth (Reserved for sponsors)—\$1,400

Booth Personnel Information: Name badges for registration (Limit 5 per booth, please)

PLEASE PRINT OR TYPE

- 1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Payment Information: [ ] Check enclosed [ ] Credit Card Information Provided [ ] No Charge

Credit Card Type: [ ] Visa [ ] MasterCard [ ] American Express [ ] Discover

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

All companies applying for exhibit space must complete and submit an original Application and Contract for Exhibit Space. Applications sent by fax, not properly completed, not signed or that fail to include initial payment in full may be returned unprocessed. Final arrangement of booths will be determined by the Arkansas State Dental Association in a way to produce the most advantageous grouping of exhibits and to avoid conflicting products/services when possible. Contract requires applicant to agree to all provisions, rules and regulations as published within the 2023 Prospectus. By signing below, the applicant agrees to abide by all provisions, rules and regulations published within the current year Prospectus.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

RETURN APPLICATION TO:
Arkansas State Dental Association
7480 Highway 107
Sherwood, AR 72120

For questions, please call (501) 834-7650 • FAX (501) 834-7657

2023 ASDA Annual Session  
Arkansas State Dental Association  
*Robinson Center – Meeting Space*  
March 10, 2023

# Transitioning a Dental Practice

*Valuable Information in Purchasing a  
Practice for Both Buyer and Seller*

## SPONSORSHIP OPPORTUNITIES

We look forward to seeing you at the 2023 ASDA Annual Session on March 10! Dr. Mark Hyman is the keynote clinician.

His courses will be:

- **A Day in the Life of Top Gun Dental Teams**
- **Seasons Change and So Did I: Predictable Practice Transition**

Check one of the sponsorship selections below, and forward to Teryn Horton-Williams at ASDA, Fax 501-834-7657 or email to [teryn@arkansasdentistry.org](mailto:teryn@arkansasdentistry.org). For more information, call her at 501-617-0879.

Company \_\_\_\_\_ Contact \_\_\_\_\_

<input type="checkbox"/>	Clinician Sponsor (includes 8x8 booth)	\$8,000
<input type="checkbox"/>	Audio/Visual Sponsor (includes 8x8 booth)	\$5,000
<input type="checkbox"/>	Friday Break Sponsor (includes 8x8 booth)	\$5,000
<input type="checkbox"/>	Saturday Luncheon Sponsor (includes 8x8 booth)	\$2,500
<input type="checkbox"/>	Friday Past President's Breakfast Sponsor	\$2,000
<input type="checkbox"/>	Saturday morning Break Sponsor	\$1,500