

2017 Fall *Seminar*

Arkansas State Dental Association
September 15-16, 2017
Little Rock Embassy Suites
Little Rock, Arkansas

Hotel Information



Suite Rates: \$129 Single and Double Occupancy.

The cutoff date for making reservations is August 14, 2017.

For reservations, call 501-312-9000
Embassy Suites Little Rock
11301 Financial Centre Pkwy
Little Rock, Arkansas 72211

***Identify that you are registering
as part of the ASDA meeting.***

Visit arkansasdentistry.org for online hotel reservation

ARDPAC Luncheon – Chris Tampio, ADA



Friday, September 15, 2017

11:30 A.M. – 1:00 P.M.

Little Rock Embassy Suites, Ambassador Ballroom

All ASDA Members Welcome

(ticket required) \$35 per person

The Arkansas State Dental Association is honored to welcome Chris Tampio, the new Director of Congressional Affairs for the American Dental Association, as the keynote speaker for the 2017 ARDPAC Luncheon. Since joining the ADA in January 2017, Chris has advocated for the dental community in issues related to health care reform, the Student Loan Refinancing Act, and more.

Register Online at arkansasdentistry.org

Schedule of Events

Thursday, September 14

5:00 P.M. – 7:00 P.M.	Executive Council	Consulate I & II
7:00 P.M. – 9:00 P.M.	Delta Dental	TBA

Friday, September 15

7:00 A.M. – 4:00 P.M.	ASDA Registration	Conference Area
7:30 A.M. – 8:30 A.M.	Past President's Breakfast	Consulate I-II
7:30 A.M. – 5:00 P.M.	Exhibits Open	Ambassador I-II
8:30 A.M. – 12:00 P.M.	Dr. Corky Wilhite "The Ultimate Esthetics Course"	Ambassador III-IV
10:00 A.M. – 10:30 A.M.	Break	Ambassador I-II
11:30 A.M. – 1:00 P.M.	ARDPAC Luncheon (<i>Ticket Required</i>) Featuring Chris Tampio (<i>ADA Congressional Director</i>)	Ambassador V-VII
1:30 P.M. – 5:00 P.M.	Dr. Corky Wilhite "The Ultimate Esthetics Course"	Ambassador III-IV
3:00 P.M. – 3:30 P.M.	Break	Ambassador I-II
2:30 P.M. – 3:30 P.M.	ARDPAC Board of Directors	Hospitality Suite

Saturday, September 16

7:00 A.M. – 9:00 A.M.	ACD Business Meeting ACD/ICD Breakfast - ICD Business Meeting (<i>following breakfast</i>)	Ambassador V
7:30 A.M. – 12:00 P.M.	ASDA Registration	Conference Area
8:00 A.M. – 9:45 A.M.	Dr. Mike Shirtcliff "How to Successfully Integrate Medicaid Into an Already Successful Practice" (<i>Sponsored by Delta Dental of Arkansas</i>)	Ambassador III-IV
9:45 A.M. – 10:00 A.M.	Break	Ambassador I-II
10:00 A.M. – 12:00 P.M.	Katy Warren "OSHA and Infection Control" (<i>Required for licensure</i>)	Ambassador III-IV

Clinicians



Dr. Corky Willhite

Corky Willhite, DDS has achieved Fellowship by the Academy of General Dentistry, the American College of Dentists and the American Academy of Cosmetic Dentistry. He is one of only 70 Accredited Fellows in the AACD of over 6,000 members worldwide. He has served on their Board of Governors (currently the American Board of Cosmetic Dentistry) and spent years as an Examiner for Accreditation. He is an Adjunct Assistant Clinical Professor in the Department of Comprehensive Dentistry and Biomaterials at LSU School of Dentistry. He is on the faculty of the Center for Esthetic Excellence in Chicago. He has been published and feels honored to have so many opportunities to lecture nationally and internationally. Over the years, his private practice in suburban New Orleans, The Smile Design Center, has become limited to Cosmetic Dentistry. His experience is based on a dedication to the belief that "excellence" and "esthetics" are not only compatible, but can take dentistry to a new level of satisfaction and success.



Dr. Mike Shirtcliff

Mike Shirtcliff, DMD is President and CEO of The Advantage Community, a dentist-owned, dental services company headquartered in Redmond, Oregon. Advantage's mission is to lead oral health initiatives and provide access to adequate dental care in the communities it serves in a professional, sustainable and entrepreneurial manner. Dr. Shirtcliff received his Bachelor of Science degree from Oregon State University and received his Doctor of Medical Dentistry degree at the University Oregon Dental School. He also served as a Captain in the U.S. Army Dental Corp and had a rotating dental internship at Martin Army Hospital at Ft. Benning, Georgia. He practiced general dentistry in Myrtle Creek and Roseburg Oregon for more than 20 years before helping found Advantage Dental in 1994.



Katy Warren

Katy Warren is a registered dental hygienist and an Associate Professor in the Department of Dental Hygiene, at the University of Arkansas for Medical Sciences. She has been active in teaching clinical dental hygiene for over 30 years. Katy is the president of an infection control compliance company and has presented numerous continuing education courses on infection control. She serves as an infection control evaluator for the Arkansas State Board of Dental Examiners. Katy is a member of the American and Arkansas Dental Hygienists' Associations and the Organization of Safety, Asepsis and Prevention (OSAP).

Course Descriptions

Composite Bonding: The “Ultimate Esthetics” Course

Presenter: Dr. Corky Willhite

Friday, Sept. 15, 8:30 AM – 5:00 PM

Composite is the most versatile material available for making minor or major changes in dental appearance. With proper technique, the function and longevity of composite rivals porcelain while providing benefits other materials can't match. So why are so few dentists maximizing this potential? A dentist's success with basic operative restorations doesn't always translate into success with more complex freehand restorations and full resin veneers. This comprehensive seminar will benefit each attendee by sharing an organized step-by-step approach that includes operative technique as well as vital diagnostic and marketing skills to achieve “Ultimate Esthetics” with composite bonding.

LEARNING OBJECTIVES:

- Step-by-step procedure for individual tooth changes (color change, Class IV's, and more)
- How to provide solutions for common problems (worn teeth, diastemas, and more)

- Layering—understand when and why to use each material including tints and opaquers
- Dramatic Smile Makeovers—why porcelain is not always the best option
- Verbal skills that will gain patient interest and increase patient acceptance
- Practical occlusal principles for maximizing longevity
- Contouring and polishing technique for an incredibly natural finish
- Maintenance for many years of happy smiles!

Comments from previous attendees:

“Truly life-changing techniques – I have learned to correct problems that I have been struggling with my entire career.”

“What I like is that this information can be used Monday morning!”

“The content was excellent and relevant.”

“Nice pace, well organized, good handout, and beautiful cases.”

How to Successfully Integrate Medicaid Into An Already Successful Practice

Presenter: Dr. Mike Shirtcliff

2 CDE Hours

Saturday, Sept. 16, 8:00 AM – 9:45 AM

To improve the oral health of all, innovations in the dental delivery systems is necessary. Dr. Shirtcliff has assisted in shifting the paradigm from a surgical to a medical model of care.

An interprofessional approach utilizing team and community-based care, the use of expanded duty auxiliary dental personnel, and global budgets have led to improved health outcomes, an improved patient care/experience, and at a lower cost.



This presentation will provide an overview of the Advantage Dental service delivery model, philosophy of care, and the reimbursement model to support the system changes.

Dr. Shirtcliff will place an added emphasis on integrating Medicaid into your practice by including and expanding medical management of caries.

OSHA and Infection Control: Time is Our Enemy!

(2 hour course meets licensure requirements)

Presenters: Katy Warren, RDH

2 CDE Hours

Saturday, Sept. 16, 10:00 AM – 12 Noon

OBJECTIVES:

- Identify items that dental health care workers (DHCW) tend to avoid due to time constraints

- Discuss the basic principles of infection control
- Identify sources to help DHCW to be in compliance
- Review OSHA's Hazard Communication Standard

In March of 2016, the Centers for Disease Control and Prevention (CDC) published the Summary of Infection Prevention Practices in Dental Settings. Together with the Arkansas State Board of Dental Examiner's infection control regulations and OSHA standards, DHCWs have many policies to adhere to while trying to practice good dentistry. This course will look at ways to address time constraints while practicing proper protocols.

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SPONSORS OF THE FALL SEMINAR:



Save the Date! • ASDA Annual Session • March 9-10, 2018

DEADLINE TO PRE-REGISTER: September 8, 2017

Registration

Online registration is available at arkansasdentistry.org!

DENTIST'S NAME _____ Phone _____

Address _____

City _____ State _____ Zip _____

Please circle one: H = hygienist, A = assistant, O = office

DENTAL TEAM REGISTRATION:

H A O

Name _____

Please use one registration form for each registrant. Multiple registrations may be bundled in one payment

FEES:	<u>Pre-registration</u>	<u>On-site</u>	
ASDA or ADA Member	\$274	\$299	\$ _____
Retired ASDA Member	\$90	\$109	\$ _____
Non-ASDA Member	\$598	\$698	\$ _____
ARDPAC Luncheon: Friday, 12 Noon <i>Mr. Chris Tampio, ADA Congressional Director</i>	\$35	\$ n/a	\$ _____
Dental Team (Hygienists • Assistants • Office Manager • Staff)	\$93	\$129	\$ _____
ASDA First year Member/Student/Spouse of ASDA Member	No Fee	No Fee	

Total (check enclosed or credit card below) \$ _____

Credit Card # _____ *Verification # _____ Exp. _____

Signature _____

*The verification number is the 3-digit number on the back of your card

No refunds after September 8, 2017: Pre-registration deadline. • FAX (501)834-7657



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ASDA Fall Seminar • September 15–16
Earn 12 CDE hours!
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