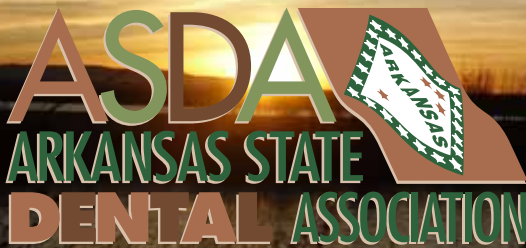


**ANNUAL
SESSION**
2016

LITTLE ROCK
APRIL 15-16

Wings Taking
Dentistry In Arkansas: *Flight*



Arkansas State Dental Association

129th Annual Scientific Session

April 15-16, 2016

Little Rock Marriott Hotel & Statehouse Convention Center

An Arkansas Tradition!

Greetings from ASDA!



We hope you will plan to join us for “Dentistry in Arkansas: Wings Taking Flight” on April 15-16! Little Rock continues to be one of the top meeting destinations in the South. The River Market is just a few blocks from the convention center, and features restaurants and night life to suit everyone’s tastes. Plus, CE chairman Dr. Jordan Cooper has planned another great party on Friday night at Prost, next to Willy D’s! ASDA is very pleased again to partner with the Arkansas Dental Hygienist Association (ADHA) to host concurrent sessions this year. So we hope that you and your staff will join us again as we celebrate Dentistry in Arkansas! We’ll see you there.

Dr. Dwight Duckworth, ASDA President

Party at Prost! (next to Willy D’s)

The Fun is Back!!

All conference attendees are invited to join us for drinks and dancing at PROST (next to Willy D’s) in the Rivermarket!

FRIDAY, APRIL 15 • 7:00pm - 11:00pm

UT College of Dentistry Alumni Association

Co-sponsored by:

*&
Arkansas State Dental Association*

Itinerary

THURSDAY, APRIL 14

| | | |
|-----------------------|---------------------------|---------------------|
| 5:00 p.m. - 7:00 p.m. | Executive Council Meeting | Marriott - Ouachita |
| 7:00 p.m. | Delta Dental Meeting | Marriott - Manning |

FRIDAY, APRIL 15

| | | |
|-------------------------|---|------------------------|
| 7:00 a.m. - 3:30 p.m. | Registration | SHCC - Toltec |
| 7:00 a.m. | ASDA General Assembly & Breakfast (Members only) | SHCC - Wally Allen A |
| 8:30 a.m. - 5:00 p.m. | Exhibits Open | SHCC - Governor's Hall |
| 8:30 a.m. - 12:00 p.m. | <i>"Dr. William "Bill" Fletcher Memorial Lecture"</i> The Madow Brothers • Rock Your Practice to the Top! (part 1) (Sponsored by Delta Dental) | SHCC - Wally Allen D |
| 8:30 a.m. - 12:00 p.m. | Lisa F. Mallonee (ticket required) • <i>The Fattening of America</i> (Sponsored by Arkansas Dental Hygienists Assn) | SHCC - Wally Allen B&C |
| 8:30 a.m. - 12:00 p.m. | Vendor CE presentations | TBD |
| 10:00 a.m. - 10:30 a.m. | Exhibitor Showcase Break | SHCC - Exhibit Floor |
| 12:00 noon | Delta Dental Exhibit Hall Luncheon • All attendees invited! | SHCC - Exhibit Floor |
| 1:00 p.m. - 3:00 p.m. | Table Clinics | SHCC - Exhibit Floor |
| 1:30 p.m. - 4:30 p.m. | The Madow Brothers • Rock Your Practice to the Top! (part 2) (Sponsored by Delta Dental) | SHCC - Wally Allen D |
| 1:30 p.m. - 4:30 p.m. | Lisa F. Mallonee (ticket required) • <i>Bugs, Drugs and Food Fads</i> (Sponsored by Arkansas Dental Hygienists Assn) | SHCC - Wally Allen B&C |
| 1:30 p.m. - 5:00 p.m. | Vendor CE presentations | TBD |
| 3:00 p.m. - 3:30 p.m. | Exhibitor Showcase Break (Grand prize Benelli shotgun giveaway at 3:25!) | SHCC - Exhibit Floor |

(continued next page)

Dentist Grandprize: Benelli Shotgun!

Itinerary (continued)

(continued from page 1)

| | | |
|------------------------|--|--------------------|
| 4:30 p.m. | AR Society of Pediatric Dentists Meeting | TBD offsite |
| 5:00 p.m. - 6:30 p.m. | LSU Reception | ASDA Suite |
| 5:00 p.m. - 6:30 p.m. | Pierre Fauchard Academy Reception | Marriott - Manning |
| 7:00 p.m. - 11:00 p.m. | ASDA Party at PROST! (All attendees invited) • Co-sponsored by UT College of Dentistry Alumni Association and ASDA | PROST |

SATURDAY, APRIL 16

| | | |
|-------------------------|--|---------------------------|
| 7:00 a.m. | ICD Business meeting | Marriott - Manning |
| 7:30 a.m. - 8:00 a.m. | ICD/ACD Breakfast ACD Business meeting will follow breakfast | Marriott - Manning |
| 7:00 a.m. - 11:00 | Registration | Marriott - Conference Ctr |
| 7:45 a.m. | ARDPAC Meeting | Marriott - Petit Jean |
| 8:00 a.m. -10:00 a.m. | Infection Control (Ticket required) • <i>Katy Warren, presenter</i> | Marriott - Harris Brake |
| 10:00 a.m. - 12:00 p.m. | Radiography Course (Ticket Required) • <i>Katy Warren & Cindy Saylor, presenter</i> | Marriott - Harris Brake |
| 8:30 a.m. - 12:00 p.m. | Dr. Niki Carter & Dr. Gene Jines • <i>Dentistry in the Hospital Setting</i> (Sponsored by Green Dental Lab) | Marriott - Conway |
| 12:00 p.m. | President's Luncheon & Awards Ceremony (Sponsored by Blue Cross Blue Shield) | Marriott - Riverview |
| 1:30 p.m. | ASDA Executive Council Meeting | Marriott - Petit Jean |

Hotel Information



Room Rates: \$139 Single and Double Occupancy. The cutoff date for making reservations is March 24.

For reservations call 1-877-759-6290
Little Rock Marriott
#3 Statehouse Plaza
Little Rock, Arkansas 72201

*SPECIAL \$139 RATE!
CALL BEFORE MARCH 24*

Identify that you are registering as part of the ASDA meeting.

Course Synopses

ROCK YOUR PRACTICE TO THE TOP!

Presenters: The Madow Brothers
7 CDE hours total
Friday, April 15

This fun, fast-paced course is perfect for all doctors, team members and spouses who want to easily and predictably take their practice to a level they never thought possible! It's filled with incredibly usable content, and also features videos, music and humor to make it unlike any other dental seminar most have ever experienced! The Madow Brothers make sure that every single dentist and team member in the audience learns the secrets of delivering better patient care, practice growth, and fulfillment in the profession of

dentistry while having an enjoyable day. Practically every attendee reports that a Madow Brothers seminar was the best day they have ever spent in dentistry.

Course Objectives:

- Every dentist and team member will gain the knowledge to increase productivity while enjoying their profession more than ever before
- Practices will learn how to increase new patient numbers significantly and serve their current patients better through increased treatment plan acceptance and better treatment options
- Dental teams will become educated with better communication skills; more able to function as a true team and love their career.
- Attendees will develop specific strategies for preventing cancellations and no-shows and learn how to keep the schedule full when these events take place.

The Fattening of America Where Does Dentistry Fit into the Puzzle?

Presenter: Lisa F. Mallonee BSDH, MPH
3.5 CDE hours total
Friday, April 15 - 8:30 a.m. to 12 noon

The population is growing... and so are our waist lines! The dental visit isn't "just about the mouth"—it's about the whole patient! The updated food pyramid looks like a plate—how can we relate this information to our patients? Sugar intake, portion control—encouraging healthy habits—what does dentistry have to do with the obesity crisis? Following this presentation, the participant should be able to:

- Understand the interrelationship between obesity and oral health.
- Relate the importance of diet to dental patients during oral health care appointments.
- Encourage healthier food choices
- Work with nutrition professionals as multidisciplinary team members in patient management.

Bugs, Drugs & Food Fads: Considerations for the Dental Professional

Presenter: Lisa F. Mallonee BSDH, MPH
3.5 CDE hours total
Friday, April 15 - AFTERNOON SESSION

We are a self medicating, hype-believing society that wants a quick fix fast. If Dr. Oz says it's good for us—we head straight to the local pharmacy or health store to see if we can find it on the shelves! Our bodies need vitamins and minerals to function efficiently but which ones—and how much? Probiotic use is a fast growing market in regards to general health and oral health. What are the implications for use in dentistry? Supplements promise everything from weight loss to increased energy. How can we be certain the claims are true? Following this presentation, the participant should be able to:

- Define probiotic and identify common probiotics and their implications for dentistry.
- Discuss the use of vitamin and mineral supplementation specific to various patient populations.
- Know how to determine if a vitamin or mineral is considered safe and pure by U.S. Standards.

Course Synopses

Hospital Based Dentistry:

An informative and clinical discussion about the newly established GPR program at UAMS

Presenters: Dr. Gene Jines and Dr. Niki Carter

3.5 CDE Hours

Sat. April 16, 8:30 a.m. - Noon

Residents rotate at UAMS in Emergency Medicine, Internal Medicine, Otolaryngology and Anesthesia for two weeks in each department. Each resident participates in two block rotations of two weeks each at Arkansas Children's Hospital to focus on Pediatric and Special Needs Dentistry. Over the course of the year, residents will also spend twelve days at the UAMS 12th Street Health and Wellness Center and twelve days at the Harmony Health Clinic. The GPR program emphasizes comprehensive general dentistry on patients with complex medical histories. At the successful completion of the GPR program, each resident will receive a Certificate of Completion.

The GPR is a postdoctoral educational program designed to provide essential skills, attitudes and abilities related to the contemporary practice of advanced general dentistry, with emphasis on total patient-centered care. The program provides the recent graduate the opportunity to augment his/her knowledge of oral disease and his/her diagnostic and therapeutic skills in dentistry. Treatment of

oral disease in the medically complex patient and/or hospitalized patient is emphasized. A private practice environment is maintained

throughout the program to assist the recent dental school graduate in the transition from academics to "real world" dentistry.



Let's Talk OSHA and Infection Control

Presenter: Katy Warren, RDH, M.Ed

2 CDE Hours

Sat. April 16, 8:00 a.m. - 10:00 am

This course will review the latest revisions to the OSHA Hazard Communication Standard and discuss misconceptions and common problems that are faced in the dental arena pertaining to infection control. The program is intended to be an annual update for dentists, dental hygienists, assistants and staff. **(Ticketed)**



Katy Warren, RDH, M.Ed. is an Associate Professor Dept of Dental Hygiene, UAMS, and President of Dental Occupational Consultants, Inc. Katy has been a popular presenter of infection control courses for ASDA for many years.

Radiography: Is Your Imaging Practice Based on Fact or Fiction?

Presenter: Katy Warren, RDH, M.Ed and Cindy Saylor, M.Ed, RT

2 CDE Hours

Sat. April 16, 10:00 a.m. - Noon

There have been concerns about dental radiation dose with a growing use of digital, cone beam CT, and the portable handheld unit. This interactive presentation will discuss common practice versus best practice with digital, cone beam CT and the portable handheld unit. **(Ticketed)**



Cindy Saylor, M.Ed., RT(R)(CT)(ARRT) is an Assistant Professor in the Department of Imaging & Radiation Sciences at UAMS.

REGISTER ONLINE TODAY

at

www.arkansasdentistry.org

Clinicians



The Madow Brothers - Dr. Rich and Dr. Dave

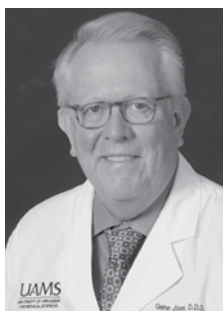


In 1989, **Dr. Richard Madow and Dr. David Madow** founded The Madow Brothers with the goal of helping their fellow dentists achieve success and happiness in their practices. Their e-letters, Audio Series, “PostcardBOOM” marketing program and “Dental Powerhouse” group are well known throughout the profession. However they are best known for their live presentations, including “ROCK Your Practice to the Top,” and especially, “TBSE” – a unique two day annual event which thousands of dental professionals from around the globe have dubbed “The Best Seminar Ever.” Known for their hilarious, spontaneous style and content packed programs, they have taught over ten thousand dentists and team members how to enjoy their careers, super charge their practices, and create their own personal success.



Lisa F. Mallonee

Lisa F. Harper-Mallonee, BSDH, MPH, RD, LD received a Bachelor of Science in Dental Hygiene and a Masters in Public Health with a coordinated degree in nutrition from the Univ. of North Carolina at Chapel Hill. Lisa is a tenured Associate Professor and Registered Dietitian at Texas A&M Univ. Baylor College of Dentistry at the Caruth School of Dental Hygiene where she educates students about nutrition and dentistry. Lisa has served as a reviewer and advisor on numerous publications for the Journal of the Academy of Nutrition and Dietetics, JADA, and the Journal of Dental Hygiene. Lisa is a published author in dental textbooks and peer reviewed journals on diet, nutrition and oral health.



Dr. Gene Jines

Gene Jines, D.D.S., Director of the UAMS Center for Dental Education, is a lifelong Arkansan. He earned his Doctor of Dental Surgery degree in 1975 from the University of Tennessee. Dr. Jines practiced family dentistry for 40+ years until moving to UAMS full time. Having always been active in organized dentistry he is a past president of the ASDA and the Arkansas State Board of Dental Examiners, a Fellow in the American College of Dentists and the International College of Dentists and a member of several other dental service organizations.



Dr. Niki Carter

Niki Carter, D.M.D., associate professor in the Center for Dental Education, is an Arkansas native and earned her Doctor of Dental Medicine degree in 1988 from the University of Louisville. Following graduation, she completed a one-year general practice dental residency at the University of Louisville School of Dentistry Humana Hospital before returning to Arkansas to begin her dental practice. Dr. Carter was in private practice for 25 years until she agreed to develop and establish the residency for accreditation approval in 2014. She serves as Director of the UAMS General Practice Residency and the Delta Dental of Arkansas Foundation Oral Health Clinic. Dr. Carter has been involved in organized dentistry since earning her doctorate and is a firm believer in being active in her profession. She is member of the ADA, ASDA, the American College of Dentists and serves as Vice-Regent in the International College of Dentists.



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Dentist REGISTRATION

PRE-REGISTRATION
DEADLINE IS APRIL 8

Use this form, or register online at www.arkansasdentistry.org

Dentist's Name _____ Name to print on badge _____
Address _____ City _____
State _____ Zip _____ Phone _____ E-mail _____

- 1. ASDA Member (Pre-registered)..... \$280 (on-site \$330)
Includes - (1) ticket to Friday's General Assembly breakfast, Exhibit Floor, Friday lunch, receptions. All clinicians except Lisa Mallonee (ADHA), Katy Warren or Cindy Saylor.
- 2. Retired ASDA Member..... \$90 (on-site \$130)
- 3. ADA Out-of-state Member/Foreign Dentist \$365 (on-site \$415)
- 4. Dental Student/First Year Graduate (ticketed events not included)..... No fee
- 5. Non ADA-ASDA Member (Pre-registered)..... \$565 (on-site \$615)

TICKETED EVENTS:

- 6. Lisa F. Mallonee (presenter for ADHA) \$40 (on-site \$55)
- 7. Infection Control Course with Katy Warren (Saturday, 8 a.m. - 10 a.m.)..... \$65 (on-site \$85)
- 8. Radiography Course with Katy Warren and Cindy Saylor (Saturday, 10 a.m. -12 noon) \$40 (on-site \$55)
- 9. "President's Luncheon" - Saturday awards ceremony in Marriott \$35

PLEASE MAKE CHECKS PAYABLE TO ASDA

TOTAL \$ _____

| | | | | |
|------------------------------------|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|
| Credit cards also accepted: | <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard | <input type="checkbox"/> AMEX | <input type="checkbox"/> Discover |
| Name as it appears on card | _____ | | | |
| Card number | _____ | Exp. Date | _____ | |
| Signature | _____ | Verif. Code | _____ | |

RETURN COMPLETED REGISTRATION AND PAYMENT TO:
ASDA • 7480 Highway 107 • Sherwood, AR 72120 • FAX 501-834-7657
No Refunds After March 25 • Hotel cutoff is March 24

Mail completed form to:

Arkansas State Dental Association • 7480 Highway 107 • Sherwood, AR 72120

Or

FAX to 501-834-7657

Hygienist

REGISTRATION

PRE-REGISTRATION
DEADLINE IS APRIL 8

Use this form, or register online at www.arkansasdentistry.org

Hygienist's Name _____

ADHA Member Non-member

Name of Primary Practice where you work _____

Name to Print on Badge _____

Address _____ City _____

State _____ Zip _____ Phone _____ E-mail _____

ASDA is pleased to partner with the Arkansas Dental Hygienists' Association (ADHA) to sponsor this year's spring event. We welcome Lisa Mallonee as the ADHA presenter. Both of her lectures on Friday are available as a ticketed event, and total 7 CDE hours. All ticket proceeds will benefit ADHA and its work to represent the practice of dental hygiene in Arkansas.

1. All Meeting Pass (Pre-registered)..... \$90 (on-site \$130)
Includes - Exhibit floor, Friday lunch, and all clinicians except Lisa Mallonee (ADHA),
Katy Warren or Cindy Saylor

2. Hygiene Students/First Year Graduate (ticketed events not included except Lisa Mallonee)..... No fee

TICKETED EVENTS:

3. Lisa F. Mallonee (presenter for ADHA) \$40 (on-site \$55)

4. OSHA/Infection Control Course with Katy Warren (Saturday, 8 a.m. - 10 a.m.)..... \$65 (on-site \$85)

5. Radiography Course with Katy Warren and Cindy Saylor (Saturday, 10 a.m. -12 noon) \$40 (on-site \$55)

6. ASDA "President's Luncheon" - Saturday awards ceremony in Marriott \$35

PLEASE MAKE CHECKS PAYABLE TO ASDA TOTAL \$ _____

| | | | |
|--|--|-------------------|--|
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Or

FAX to 501-834-7657

Assistant/Staff/Spouse

PRE-REGISTRATION
DEADLINE IS APRIL 8

Use this form, or register online at www.arkansasdentistry.org

REGISTRATION

Name (Please print clearly) _____

Dental Assistant Staff/Clerical Spouse

Name of Primary Practice where you work _____

Name to Print on Badge _____

Address _____ City _____

State _____ Zip _____ Phone _____ E-mail _____

1. Staff Registration (Pre-registered)..... \$90 (on-site \$130)
Includes - Exhibit floor, Friday lunch, and all clinicians except Lisa Mallonee (ADHA),
Katy Warren or Cindy Saylor

2. Spouse Registration (Pre-registered) Includes Exhibit Floor, Friday lunch NO FEE

TICKETED EVENTS:

2. Lisa F. Mallonee (presenter for ADHA) \$40 (on-site \$55)

3. OSHA/Infection Control Course with Katy Warren (Saturday, 8 a.m. - 10 a.m.)..... \$65 (on-site \$85)

4. Radiography Course with Katy Warren and Cindy Saylor (Saturday, 10 a.m. -12 noon) \$40 (on-site \$55)

5. ASDA "President's Luncheon" - Saturday awards ceremony in Marriott \$35

PLEASE MAKE CHECKS PAYABLE TO ASDA

TOTAL \$ _____

Credit cards also accepted: Visa Mastercard AMEX Discover

Name as it appears on card _____

Card number _____

Exp. Date _____

Signature _____

Verif. Code _____

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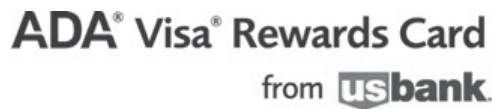
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ASDA Annual Session
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