

**Ninety-Sixth
Annual Meeting and Scientific Session**

**NORTHWEST DISTRICT
DENTAL SOCIETY**



**March 2nd and 3rd
2012**

**Phoenix Expo Trade & Event Center
Fort Smith, Arkansas**

Major Sponsors

The officers and members of the NWDDS would like to thank the sponsors listed on this page for their contributions to this meeting. Your participation helps insure that we have an annual meeting that is enjoyable and beneficial for all attendees.

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*Platinum Sponsor - CE Course
Dr. Larry Emmott Sponsor*

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2012 OFFICERS NORTHWEST DISTRICT DENTAL SOCIETY

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Dr. Mitchell R. Harper, Fort Smith



President's Message

Dr. R. Mark Bailey

Welcome to Fort Smith for the 96th Annual Meeting of the NWDDS, March 2nd and 3rd, 2012. Thank you so very much for having the confidence in me to allow me to serve you as President of the NWDDS; it is indeed an honor and a privilege. As you have already noticed, some changes have been made in this year's meeting; not the least of which is changing the meeting from a mid-summer date to a late-winter date. The officers are hoping that this will be a positive change, especially in regards to attendance and we welcome your input and feedback concerning the other changes we have implemented. We will meet at the new Phoenix Expo Trade and Event Center and offer up to 11 hours plus of CE credit over the course of the day Friday, plus the optional morning only sessions on Saturday. It is our desire to offer you much more and at the same time lower your cost of participation.

The officers are genuinely excited about the meeting we have planned for you and this year's theme is appropriately titled, "Leap Into a New Era of Dental Technology." Many of us, as both practitioners and practice owners, are excited about the new technologies at our disposal, not only allowing us to deliver unsurpassed quality as healthcare providers, but also the ability to manage our practices more efficiently than ever before. The courses we have chosen to offer on March 2nd and 3rd will most certainly help make your practices better and all courses and events planned are priced to be doctor, staff, and budget friendly! Without our major sponsors, Henry Schein Dental, Patterson Dental, Green Dental Laboratories, Inc. and Edmond's Dental Prosthetics, this meeting would not be successful; please accept my personal thanks to them and all of our vendors for the ongoing support they have given the NWDDS.

It is our great pleasure to have **Dr. Larry Emmott**, Phoenix, Arizona, as our keynote speaker, who will present such outstanding topics as "**Using the Internet**" and "**The Paperless Office**" as part of his "**Emmott on Technology**" series. I have had the distinct pleasure of hearing Larry and I promise that you and your staff will benefit from hearing him. He is knowledgeable, gives outstanding practical instruction -- all the while interjecting humor and entertainment along the way! Friday's events will also include the exceptional hands-on temporization course by Susan Larsen and Nadine Curtis of Green Dental Lab's, Inc., the Doctors' Business Meeting (NWDDS members) and the 96th Annual Banquet. The Banquet will be held at Hardscrabble Country Club, Fort Smith, beginning at 6:30 p.m., with a cash bar/cocktail hour, entertainment, and a fabulous meal planned; hope to see you there for sure. We will wind the meeting up at noon on Saturday to allow you to travel home earlier than usual, but not before we offer the Doctors' Breakfast at 7:00 a.m., then a choice of four different CE courses beginning at 8:00 a.m.; three of them at no additional charge. Check out the registration form and the rest of the brochure for scheduling and the course descriptions. Get Leap Year 2012 off to a fantastic start, and help us make this the best meeting the NWDDS has experienced ever! Thank you again for allowing me to serve you, it has been an exciting time, and I personally invite you to come and learn with us in March. I remain

Respectfully yours,
R. Mark Bailey, D.D.S.
NWDDS President

HISTORY OF THE NORTHWEST DISTRICT

Presidents

1917	Dr. I.M. Sternberg	1965	Dr. John Stockton
1918	No record	1966	Dr. Earl Gill
1919	No record	1967	Dr. C.K. Gray
1920	No record	1968	Dr. R.J. Robertson
1921	No record	1969	Dr. Kurt Burns
1922	Dr. R.M. May	1970	Dr. Calvin Bain
1923	Dr. R.M. May	1971	Dr. Robin Lee
1924	Dr. D.P. Bell	1972	Dr. Russell Riggs
1925	Dr. D.P. Bell	1973	Dr. Earl S. Smith
1926	Dr. Noland Helstern	1974	Dr. Robert Kent
1927	Dr. Frank Blakemore	1975	Dr. E.M. Eidson
1928	Dr. H. L. Leathers	1976	Dr. R.L. Griffin
1929	Dr. W.W. Cecil	1977	Dr. J.H. Wiederkehr
1930	Dr. C.P. Thompson	1978	Dr. David S. Meldrum
1931	Dr. A.W. Marshall	1979	Dr. Edward F. Adair
1932	Dr. J. A. Williams	1980	Dr. James S. Ellis
1933	Dr. W. R. Hunt	1981	Dr. Charles C. Boyce
1934	Dr. H.M. Flickinger	1982	Dr. James A. Burgess
1935	Dr. G.E. Eldridge	1983	Dr. Louie Keener
1936	Dr. D.L. Powell	1984	Dr. Frank Grammer
1937	Dr. E.L. McNally	1985	Dr. Winfred D. Harris
1938	Dr. R.R. Wilson	1986	Dr. William Steward
1939	Dr. Walter Haynes	1987	Dr. Hugh R. Silkensen
1940	Dr. Don Hamm	1988	Dr. Robert J. Matlock
1941	Dr. R.O. Pickens	1989	Dr. Larry Keener
1942	Dr. J. B. Gregg	1990	Dr. Jerry Jeffries
1943	Dr. H.O. Clark	1991	Dr. Randal S. Kimbrough
1944	Dr. A.W. Marshall	1992	Dr. Don Eckard
1945	Dr. W.D. Powell	1993	Dr. Marc Muncey
1946	Dr. C.A. Moore	1994	Dr. Dwight Heathman
1947	Dr. Roy Vann	1995	Dr. Robert L. Skinner
1948	Dr. Roy Dunn	1996	Dr. Richard Poe
1949	Dr. P.E. Ware	1997	Dr. Tom Spivey
1950	Dr. Don Harkey	1998	Dr. Steve Skoch
1951	Dr. J.B. Gregg	1999	Dr. Robert Mason
1952	Dr. J. Irby	2000	Dr. Ken Covington
1953	Dr. Bob Pickard	2001	Dr. Boyd Whitlock
1954	Dr. Troy Coffman	2002	Dr. Dan Ryder
1955	Dr. Howard Henry	2003	Dr. Gary Hawthorne
1956	Dr. G.S. Cornwell	2004	Dr. Mike Carter
1957	Dr. Jim Blakemore	2005	Dr. Steven Beeler
1958	Dr. J.P. Chancey	2006	Dr. Steve Rappeport
1959	Dr. Oscar Kimbrough	2007	Dr. Mike Dalton
1960	Dr. W.W. Klusmeier	2008	Dr. S.B. Whitaker
1961	Dr. J.R. Bland	2009	Dr. Paul L. Winborn II
1962	Dr. Ralph Bowers	2010	Dr. Terry G. Box
1963	Dr. C.D. Robertson	2011	Dr. Mitchell R. Harper
1964	Dr. Jim Mason	2012	Dr. R. Mark Bailey

Secretaries/Treasurers

1917-21	Dr. F.C. Wilson	1978-81	Dr. Hugh R. Silkensen
1922-44	Dr. I.M. Sternberg	1981-85	Dr. Dan Ryder
1945-48	Dr. H.M. Flickinger	1985-88	Dr. John C. Bain
1949-51	Dr. Robert Pickard	1989-92	Dr. Andrew Bain
1952-56	Dr. Ray Spyres	1993-96	Dr. Vent Murphy
1957-60	Dr. Lex Moore	1997-99	Dr. Dwight Duckworth
1961-64	Dr. J.P. Chancey	2000-02	Dr. S. B. Whitaker
1965-68	Dr. L.D. Jackson	2003-05	Dr. Monte Heathman
1968-71	Dr. Phil Deal	2005-08	Dr. Dusty Bonds
1971 -73	Dr. Calvin Bain	2008-11	Dr. Nick Dollar
1974-77	Dr. James Ellis	2011-present	Dr. Wes Borengasser

The 2012 NWDDS is honored to present



Dr. Larry Emmott

“Emmott on Technology”

Social Media and the Internet: A look at the amazing phenomenon of social media; what it is, how it works and; will it really affect your dental practice? Dr. Emmott will show you the real reason to have an office web page, how to make it more effective using Google and e-services.

The Internet will have a more profound effect on the world we live in than any technological advance of the last century. More than cars, planes, electronics, telecommunications and all the rest. It will affect our lives in ways we cannot yet even imagine.

Paperless Records: This is big in 2011 and will continue in 2012. The first step in developing a successful high tech office is creating a technology infrastructure. This course will feature basic management programs, paperless records and front desklessness. Dr. Emmott will show you why a paperless record has value and give step by step instructions on how to go paperless.

Speaker, Author Consultant & Practicing Dentist

Dr. Larry Emmott is one of the most entertaining speakers in dentistry; he will have you laughing while you are learning. He is considered the leading dental high tech authority in the country and has over 30 years of experience as a practicing dentist in Phoenix, AZ.

He is also an entertaining award winning professional speaker and seminar leader. He has address hundreds of business and professional groups on a variety of subjects, all related to using computers and digital technology in the dental office. He has been a Featured Technology Instructor at the Pride Institute, and the Las Vegas Institute, and has been a featured speaker at every major US dental meeting, including the Chicago Mid-winter, the ADA annual meeting, the CDA, the Greater New York, and others.

He is the founder and director of Emmott on Technology, LLC, a dental computer consulting company, he provides high tech dental consulting for dentists and industry and he has been a pioneer in online publishing with his blog Emmotton Technology.com.

Prior to the Internet publishing revolution Dr. Emmott wrote monthly technology columns for Dental Products Report Magazine from 2000-2010, and Dental Economics before that. In addition he has had many articles published in other national magazines on High Tech dentistry, practice development, management, communications and related topics.

In 2008, Dr. Emmott compiled his columns and lectures into three high tech guides for dentists. “Going Paperless”, “Computer in the Back” and “Digital Radiography”.

Dr. Emmott was raised in Arizona and attended the University of Arizona and graduated from the University of Southern California School of Dentistry in 1977.

In 1997 he led a group of dental technology consultants and vendors in the development of “Treatment Room 2001”. This unique ongoing project brought together the leading dental technology companies and put them together in a hands on integrated dental office exhibit.

He is an active member of the American Dental Association, Arizona State Dental Association, Central Arizona Dental Society, and the prestigious American Academy of Dental Practice Administration as well as other professional associations.

Among his many awards, Dr. Emmott has been recognized by Toastmasters International as an “Accredited Speaker”. This special award recognizes professionalism and outstanding achievement in public speaking and has been presented to only twenty-three people worldwide.

Sponsored by Henry Schein Dental

Friday March 2, 2012

7.5 CE hours

8:30 a.m. - 4: p.m.

~Doctors and Staff Welcome to this course.~

Program Sponsors

We are extremely grateful to all of the sponsors who supported us in the publication of this program booklet, so to both advertisers and vendors, a sincere thank you for your help.

Program Advertisers

Alert Alarm Systems, Inc.
Brown, Hiller, Clark and Associates
Burkhart Dental
Delta Dental of Arkansas
Edmonds Dental Prosthetics, Inc.
Green Dental Laboratories, Inc.
Henry Schein Dental
Massco Dental
Patterson Dental
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Vendor Booths

3M ESPE
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Straumann
Thommen
UAFS Dental Hygiene / FSDA
Uniform Corner
Xlear, Inc. / Spry

Fixed Prosthetic Temporization *A Hands On Course for the Dental Auxillary*

March 2, 2012
8:00 a.m. - 4:00 p.m.

This wonderful CE course will be presented by **Nadine Curtis** and **Susan Larsen** of **Green Dental Laboratories, Inc.**, offering 7 hours of CE to the participants and will instruct and enable the participants to construct fixed prosthetic temporaries for both natural teeth and implants. Both single and multiple unit temporaries will be discussed and fabricated during this course and the NWDDS greatly appreciates Nadine and Susan for their willingness to present this outstanding course. *Participation will be limited to 20*, and the NWDDS respectfully requests that each office enroll only one participant and then list an "alternate" for a second choice participant, so as to allow as many offices to be represented as is possible. Participants and alternates will be selected on a first registered, first served basis for the sake of fairness. There will be a **\$50** fee per participant and alternates need not pay until notified of selection.

Name _____

Office _____

Alternate: _____

mail registration and fee to:
Dr. R. Mark Bailey
P.O. Box 907
Waldron, AR 72958-0907
479-637-2735



Lary George, Jr., DDS, MS

Dr. Lary George graduated from the University of Tennessee College of Dentistry in 1988. After a stint in private practice, he furthered his education at Ohio State University, completing the Advanced Prosthodontics program in 1995. He went back into private practice and in 2001 joined the communication team at Green Dental Lab where he worked for 10 years consulting with dentists on their fixed, removable and implant cases. Today, Dr. George serves as a prosthodontic consultant to the largest network of dental laboratories in the United States. With significant clinical and laboratory experience, Dr. George has a unique perspective that can enhance your practice. He has lectured extensively throughout the country on the subjects of fixed, removable and implant prosthodontics, and his fun-loving and energetic presentation style makes for a memorable learning experience.

A DECADE OF LEARNING

After completing the Advanced Prosthodontics program at Ohio State University and returning to private practice in Arkansas, Dr. Lary George transitioned into a support and communications role with Green Dental Laboratory. A Decade of Learning examines lessons learned during his time in the laboratory and explores crucial information obtained through thousands of treatment plans. Dr. George brings a unique perspective to restorative dentistry having extensive experience in both clinical and laboratory procedures.

Sponsored by Green Dental Laboratories, Inc.

Saturday, March 3, 2012

8:00 a.m. - 12:00 p.m.



Laboratory Digital Dental Technology – Proper Shade Selection & Communication

presented by

Paul Phillips Edmonds Dental Prosthetics, Inc.

On Saturday, March 3, 2012, beginning at 8:00 a.m., Paul Phillips of Edmonds Dental Prosthetics, Inc., will present a half-day course for the NWDDS on two very timely and informative subjects; digital technology and shade selection / communication. Paul will present the course in two sessions with a discussion of digital dental technology as it relates to laboratory services in the first session. He will discuss how digital technology is being utilized in the dental lab environment, and what that means to the dental profession and patients in regards to product choices, consistency of product quality and precision, as well as turn around time for services offered. The evolution of digital impressions, the product choices that are available, and information about these products that manufacturers and salesmen may or may not want you to know will be discussed as well.

The last half of Paul's presentation will be about shade taking in the clinical setting and shade selection communication with the laboratory technician. He will discuss the concepts of the doctor and technician "being on the same page" in regards to seeing the shade correctly and then accurately passing that information along to the lab. Participants will learn how to speak the same shading "language", view each case with value, chroma, and hue in mind; as well as utilizing digital photography in the process to get the best results possible.

Biography

Paul began his dental industry career in 1988 as a Territory Manager for the J.F. Jelenko & Company responsible for calling on dental laboratories and dental schools in Missouri, Illinois, Indiana, Iowa, Nebraska, Kansas and Oklahoma. After almost a decade on the manufacturing side of the dental industry, he relocated to Nebraska to work as the Vice President of Customer Service for a group of dental laboratories. For the next 9 years, his duties included managing the Omaha, Nebraska branch laboratory as General Manager, Production Manager, Human Resource facilitator and Sales and Marketing Manager. During this time, Paul also served as the Marketing Team Leader for the TEREC Group of North America for 6 years and was charged with the introduction of many products to the dental industry for the group not excluding Procera™ Zirconia and 3M/ESPE's Lava® Zirconia.

Since 2006 Paul has worked with Edmonds Dental Prosthetics, Inc. as their Client Services Coordinator charged with sales and marketing. He has lectured extensively for study clubs, dental societies and individual dental practices across the Midwest on multiple topics; Digital Dentistry, Shade Communications, Impression Troubleshooting and Edmonds TEREC/ESP Denture System. Paul attended Central Methodist College in Fayette, MO on an academic and an athletic basketball scholarship, studying Business Administration and Computer Science. Paul is married with two sons, ages 21 & 15.

NWDDS

NINETY-SIXTH

ANNUAL MEETING

Schedule of Events

and

Registration Form

NWDDS 96TH ANNUAL MEETING
PHOENIX EXPO TRADE AND EVENT CENTER
FORT SMITH, ARKANSAS

Schedule of Events

Friday, March 2nd

- 7:30 a.m. On-Site Registration & Check-In
Vendor Booths Open
- 8:30 a.m. - 12:00 p.m. Dr. Larry Emmott “Emmott on Technology”
Sponsored by Henry Schein Dental - 7.5 hours CE credit
- Fixed Prosthetic Temporization - A Hands On Course
Nadine Curtis and Susan Larsen
Green Dental Laboratories, Inc. - 7 hours CE credit
\$50 registration fee - Limited to 20
- 12:00 - 12:45 p.m. Doctors and Staff Luncheon
Sponsored by Green Dental Laboratories, Inc.
- 12:45 - 4:15 p.m. Dr. Larry Emmott “Emmott on Technology”
Nadine Curtis and Susan Larsen - Temporization
- 4:15 - 5:00 p.m. NWDDS Business Meeting
Hors d’oeuvres and Cash Bar
Sponsored by Delta Dental of Arkansas
- 6:30 p.m. till NWDDS Banquet
Hardscrabble Country Club, Fort Smith, Arkansas
Sponsored by Patterson Dental
Entertainment sponsored by Green Dental Laboratories, Inc.

Saturday, March 3rd

- 7:00 a.m. On-Site Check-In and Registration
Vendor Booths Open
Doctor’s Breakfast
Sponsored by Edmonds Dental Prosthetics
- 8:00 a.m. - 12:30 p.m. 4 CE Courses - offering up to 4.5 hours of CE credit
Legally Mine
Paul Phillips - Edmonds Dental Prosthetics
Dr. Lary George - Green Dental Laboratories, Inc.
Dr. Steve Kilpatrick - N2O Certification

Adjourn

NWDDS 96th ANNUAL MEETING

PHOENIX EXPO TRADE AND EVENT CENTER FORT SMITH, ARKANSAS

Friday & Saturday, March 2 & 3, 2012

REGISTRATION

		Total
Pre-Registration (prior to Feb. 17, 2012)	\$220.00	_____
On-Site Registration and Non-NWDDS Members <i>(This fee is all inclusive for Doctor and Staff to hear Dr. Larry Emmott and to participate in all CE Courses on Saturday except for N2O certification)</i>	\$250.00	_____
Fixed Prosthetic Temporization, March 2	_____ @ \$50.00 each	_____
	<small># of staff</small>	
Nitrous Oxide Certification Course, March 3	_____ @ \$75.00 each	_____
	<small># of staff</small>	

BREAKFAST, LUNCH, DINNER BANQUET RESERVATIONS

Friday, March 2nd Doctor & Staff Luncheon (N/C) # of participants _____
12:00 - 12:45 p.m. Sponsored by Green Dental Laboratories, Inc.

Friday, March 2nd NWDDS Banquet - Doctor and one guest at N/C _____
6:30 p.m. - until Additional guests at \$30.00 each # of participants at \$30 _____
 Sponsored by Patterson Dental
 Hardscrabble Country Club

Saturday, March 3rd Doctors Only Breakfast (N/C) # of participants _____
7:00 - 8:00 a.m. Sponsored by Edmonds Dental Prosthetics
 Phoenix Expo Trade & Event Center

Please indicate an exact number for catering purposes for each category.

TOTAL _____

Make Checks Payable to:

Northwest District Dental Society (NWDDS)

Please submit payment no later than February 25th, 2012 to

Dr. R. Mark Bailey

P.O. Box 907

Waldron, AR 72958-0907

You may FAX your registration form to 479-637-5091