



Fall Seminar

2010

JOIN ASDA FOR THE
NATIONAL ROLL-OUT
OF THE BRAND NEW
CDT 2011/12 CODES WITH THE
NATIONALLY RENOWNED
INSURANCE EXPERT,
VICKI ANDERSON!



Event Program
September 17-18, 2010

Message from the President

What an honor! Arkansas dentists have the opportunity to hear the incomparable VICKI ANDERSON, editor of *Insurance Solutions* newsletter as she rolls out the hot-off-the-presses new CDT 2011/2012 Codes at the 2010 ASDA Fall Seminar! Vickie has always been a favorite at ASDA meetings, and she will join us again to continue her efforts to help dental offices bill the proper codes for the proper procedures, all with an eye toward making sure the practice doesn't get short-changed in the process. This is a MUST-SEE for every dental practice, so bring your staff!

Also, by request, we will welcome DR. DON COLUZZI who will present his course, "The Wonderful World of Lasers in Dentistry." This is an introductory course into the use of lasers, so if you have questions and would like to see a live demonstration, this is the course for you.

A Risk Management course will also be offered on Friday. See you in Little Rock at the Embassy Suites on September 17 and 18!

Dr. Bob Mason
ASDA President

Dentist's Luncheon

International College of Dentists Distinguished Lecture Series

FEATURING: Dr. Carol Turner, USA Section Registrar



Friday, September 17, 2010
11:30 A.M. - 1:00 P.M. (ticket required)
LR Embassy Suites, Consulate I & II
All ASDA Members Welcome



ASDA welcomes Dr. Carol I. Turner, the new USA Section Registrar for ICD. As a retired Rear Admiral, Dr. Turner served as the Chief of the Navy Dental Corps and was the advisor to the U.S. Surgeon General on all oral health matters. She is a 1975 graduate of the Indiana University School of Dentistry, and spent more than 30 years treating what she says are our country's most deserving patients, those that wear "the Cloth of our Nation." All ASDA members are invited to hear this fabulous presentation from an accomplished dental colleague.

Hotel Information

Room Rates: \$139 Single and \$149 Double Occupancy.
Breakfast Included

The cutoff date for making reservations is August 17, 2010

For reservations call 1-800-362-2779 or 501-312-9000
Little Rock Embassy Suites
11301 Financial Centre Parkway
Little Rock, Arkansas 72211



EMBASSY SUITES
HOTEL®

Little Rock
11301 Financial Centre Parkway
Little Rock AR 72211-3735
501-312-9000

Identify that you are registering as part of the Arkansas State Dental Association meeting.

Schedule of Events

Thursday, September 16

6:00 P.M. - 8:00 P.M.	Executive Council	Ambassador I
7:00 P.M. - 9:00 P.M.	AGD Board of Directors	TBA

Friday, September 17

7:00 A.M. - 4:00 P.M.	ASDA Registration	Embassy Foyer
8:00 A.M. - 5:00 P.M.	Exhibits Open	Embassy Foyer
8:00 A.M. - 12:00 P.M.	Risk Management Workshop (ticketed required)	Embassy I-II
8:00 A.M. - 5:00 P.M.	Vicki Anderson “The Interactive CDT 2011/2012 Dental Coding Experience”	Ambassador IV-VII
11:30 A.M. - 1:00 P.M.	ICD Distinguished Lecture Series Luncheon (Ticket Required)	Consulate I- II
4:00 A.M - 5:00 P.M.	ARDPAC Meeting	ASDA Suite
5:00 P.M. - 6:00 P.M.	New Dentist Committee	Diplomat Room

Saturday, September 18

7:00 A.M. - 9:00 A.M.	ACD Business Meeting ACD/ICD Breakfast ICD Business Meeting (following breakfast)	Consulate I & II
7:00 A.M. - 3:30 P.M.	ASDA Registration	Embassy Foyer
8:00 A.M. - 3:00 P.M.	Exhibits Open	Embassy Foyer
8:00 A.M. - 5:00 P.M.	Dr. Don Coluzzi “The Wonderful World of Lasers”	Ambassador IV-VI
10:00 A.M. - NOON	Medicaid Workshop	Ambassador III
11:30 A.M. - 1:00 P.M.	Lunch	On your own
1:00 P.M. - 5:00 P.M.	Dr. Don Coluzzi (conclusion)	Ambassador IV-VI

Clinicians:



Vicki Anderson
Editor
Insurance Solutions

VICKI ANDERSON enjoys a national reputation of being one of dentistry's leading resources for accurate dental coding and insurance information.

As the Editor of *Insurance Solutions Newsletter* for the past 14 years, Vicki Anderson personally attends the Code Revision Committee (CRC) meetings at the American Dental Association's headquarters in Chicago, giving her unique insights regarding the intent of our current CDT dental codes. She has been invited to speak at the annual meetings of the American Dental Association, National Association of Dental Plans, America's Health Insurance Plans, and numerous state and local dental association meetings across the country. Vicki draws on over 32 years of experience in the dental field and endless conversations with dental directors, claims examiners, insurance commissioners, and dental teams.

Vicki conducts an energetic, in-depth coding workshop, addressing the most common billing challenges faced by dental practices across the country. She is a member of the National Dental EDI Council (NDEDIC), an affiliate member of the American Association of Dental Consultants, and a recipient of the Award for Professional Excellence from Western Washington University's College of Education.



Donald J. Coluzzi, D.D.S.

DONALD J. COLUZZI, D.D.S., a 1970 graduate of the USC School of Dentistry, is an associate clinical professor in the Department of Preventive and Restorative Dental Sciences at the University of California San Francisco School of Dentistry. He is a charter member and past president of the Academy of Laser Dentistry, and is currently the Editor-in-chief of the *Journal of Laser Dentistry*. He has used dental lasers since early 1991. He has Advanced Proficiency in Nd:YAG and Er:YAG wavelengths. He is the 1999 recipient of the Leon Goldman Award for Clinical Excellence and the 2006 Distinguished Service Award from the Academy, a Fellow of the American College of Dentists, and a Master of the Academy of Laser Dentistry. Dr. Coluzzi has presented about lasers worldwide, co-authored two books, and published several peer-reviewed articles.

Disclosure: Dr. Coluzzi has no financial interest in any laser company or product. He receives honoraria for presentations at

Course Description:

The Interactive CDT 2011/2012 Dental Coding Experience

Presented by Vicki Anderson

6.5 CDE Hours

**Looking for answers to your dental coding and billing questions?
Join us for a unique interactive dental coding experience...**

The first 150 participants will interact dynamically with the presenter, Vicki Anderson, using wireless infrared technology to expand the audience's awareness of how dental procedures are coded and documented in other practices. After completing our in-depth analysis of CDT 2011/2012's new and revised dental codes, participants will learn how to construct meaningful narratives so dental consultants have the information they need to authorize payment for crowns, buildups, onlays, implant supported restorations, periodontal scaling and root planing, site-specific antimicrobials, surgical extractions, TMJ orthotics, nightguards, etc.

Be prepared to explore the insurance industry's movements toward risk-based dental benefits and learn how to appeal denied claims, negotiate fees with PPO plans, and handle overpayment refund requests. **This class is designed for your entire team.** More than ever before, business and clinical staff need to work together to get dental services paid in today's risk-based benefits environment. Practical scenarios will be provided to help dental teams understand the proper use of the new and revised CDT 2011/2012 codes and the documentation typically required for restorative and nonsurgical periodontal claims.

Course Outline:

Introducing Dentistry's New Codes—Effective January 1, 2011

- Explore CDT 2011/2012's new & revised dental codes
- What can we learn from all of those rejected code requests?

Cracking the Hygiene Codes Once & For All

- Are you ready for risk-based hygiene reimbursement?
- How does D1206 differ from other fluoride codes?
- How does D4355 fit into a hygiene program?
- Why do carriers deny scaling & root planing claims?
- What does it take to get antimicrobials paid (e.g., Arestin, Atridox, etc.)?
- Can we alternate D1110 and D4910?
- When should D0180 be billed?

What Does It Take To Get Claims Paid?

- Learn how to construct meaningful narratives
- Learn what carriers require before paying for buildups, crowns, onlays, nightguards, etc.

Are You Losing Money on Your Implant Crowns?

- Incorrect coding is often the problem
- How to bill socket preservation grafts, membranes, PRP, etc.

Don't Eat Those Lab Bills

- What to do when patients do not complete treatment

Squeaky Wheels Get the Grease & Claims Paid!

- How to appeal denied dental claims

Bill Your Full Fee & Nothing But Your Full Fee

- Understanding dental fee data & how to negotiate PPO fees

Think Twice Before Writing That Refund Check

- In some cases, refunds may not be required

Vicki's national
roll-out of the
NEW CDT codes!

Course Description:

The Wonderful World of Lasers in Dentistry

Presented by Don Coluzzi, D.D.S.

6.5 CDE Hours

Saturday, September 18 - 8:00AM - 5:00PM

This presentation will include fundamentals, tissue interaction, live demonstrations and safety including a review of current available instruments. Clinical cases demonstrating hard and soft tissue procedures with several instruments will be shown, and there will be discussion of the benefits, advantages, and limitations of lasers.

The participant should be able to:

- have a basic understanding of lasers
- compare lasers to other modalities
- understand various clinical procedures
- become familiar with various types of lasers and their features
- understand how a dental laser can benefit the practice

The Academy of Laser Dentistry recognizes this presentation as an Introductory Course.

Touching Lives... Arkansas Mission of Mercy

May 21 - 22, 2010

University of Arkansas at Monticello

1,254 patients

\$705,000 in donated dental care

3,001 extractions

2,617 restorative & other procedures



*Want to touch lives with your healing skills?
Join us for the 2011 Arkansas Mission of Mercy
May 20-21, 2011
Statehouse Convention Center, Little Rock*

Registration:

**DEADLINE TO PRE-REGISTER:
August 27, 2010**

Dentist's Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

STAFF REGISTRATION:

Please circle one: H - hygienist, A - assistant, C - clerical

Name _____ H A C

Please use one registration form for each attendee

FEES:	<u>Pre-registration</u>	<u>On-site</u>	
ASDA First year member or student	No Fee.....	No Fee	\$ _____
ASDA Member	\$210.....	\$260	\$ _____
Retired ASDA Member	\$85	\$105	\$ _____
Non-ASDA member	\$465.....	\$515	\$ _____
All Staff Registration.....	\$90	\$145	\$ _____
ICD Luncheon - Friday 11:30AM	\$30	\$ n/a	\$ _____
Risk Management Workshop	\$50.....	\$ n/a	\$ _____
Saturday (Must be Pre-Registered for meeting)			

Total (check enclosed or credit card below) \$ _____

Visa/MC # _____ *Verification # _____ Exp. _____

Signature _____

*The verification number is the 3-digit number on the back of your card

No refunds after August 27, 2010 Pre-registration Deadline



7480 Highway 107
Sherwood, AR 72120

13 Continuing Education hours available!